

# RADIO TODAY

SUNDAY, JULY 23, 1950

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGJ - 1230 KMPC - 710 KPCC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

**MYSTERY—**  
 3:30 KHJ-Nick Carter  
 5:00 KFI-Sam Spade  
 5:30 KNX-Rocky Jordan  
 7:30 KNX-The Whistler  
 8:30 KNX-Jeff Regan  
 9:30 KECA-Box 13

**SUNDAY SPECIALS—**  
 6:00 KECA-Walter Winchell

**MUSIC—**  
 2:30 KFI-Harvest of Stars  
 5:00 KFAC-Program 145  
 5:30 KFI-Summer Symphony  
 7:00 KNX-Contented Hour  
 8:30 KFI-Symphony Hour  
 9:30 KHJ-Chicago Theater

**VARIETY—**  
 6:30 KNX-Horace Heidt  
 8:30 KHJ-Hlywd. Open House

**PUBLIC INTEREST—**  
 10:30 KFI-Chicago Round Table  
 11:45 KNX-University Explorer

2:00 KFVD-Editor of Air  
 5:00 KHJ-World at Mid-Century  
 7:00 KHJ-This is Europe  
 10:15 KFI-Mayor Bowron  
 10:30 KFI-American Forum

**DRAMA—**  
 11:00 a.m. KFI-Theater  
 12:00 KFI-The Truitts  
 1:00 KFI-Theater (Herbert Marshall)  
 7:30 KHJ-2000 Plus  
 10:30 KECA-Career Theater

**COMEDY—**  
 8:00 KNX-Steve Allen

**QUIZ—**  
 12:30 KFI-Quiz Kids  
 4:00 KFI-\$1000 Reward  
 4:30 KNX-Hit the Jack Pot  
 5:00 KECA-Stop the Music  
 6:00 KNX-We Take Your Word  
 7:00 KFI-Take It or Leave It  
 8:00 KHJ-20 Questions

**7:00 A.M.**  
**KFI-Nat'l Radio Pulpit**  
 KRKD-News  
 KFAC-Symphony  
 KLAC-Musical Album  
 KFVB-Concert  
 KECA-Church in Vale  
 KHJ-Music

**7:30 A.M.**  
**KFI-Art of Living**  
 KECA-Band Box Revue  
 KRKD-Good News Hr.

**7:45 A.M.**  
**KFI-Morn. Serenade**  
 KFVB-News

**8:00 A.M.**  
**KFI-Funnies**  
 KMPC-News  
 KLAC-Music  
 KFVB-Funnies  
 KNX-Farm Journal  
 KECA-News Summary

**8:15 A.M.**  
**KMPC-Andre**  
 Kostelanez  
 KNX-Howard K. Smith  
 KECA-Morning Song

**8:30 A.M.**  
**KMPC-Chilge. Youth**  
 KFAC-Organ Recital  
 KHJ-Music  
 KECA-Let There Be Music

**8:45 A.M.**  
**KFI-Hometown**  
 Happenings

**9:00 A.M.**  
**KFI-Parent-Youth**  
 KNX-Invitation  
 Learning  
 KMPC-Religious News  
 KLAC-News  
 KECA-Negro College  
 Choirs

**9:15 A.M.**  
**KFAC-Choristers**  
 KMPC-Start to Live

**9:30 A.M.**  
**KFAC-Gilbert & Sullivan**  
 KFVB-Peter Potter  
 KNX-People's Platform  
 KMPC-Bolero Time

**10:00 A.M.**  
**KFI-H. J. Mann**  
 KHJ-Glenn Hardy  
 KMPC-Music Hour  
 KLAC-News, Music  
 KECA-Music of Today  
 KNX-News

**10:15 A.M.**  
**KFI-News**  
 KNX-People's Survey  
 KHJ-Organ Moods  
 KLAC-Bill Stewart  
 KECA-This World of Ours

**10:30 A.M.**  
**KFI-Chl. Bound Table**  
 KFAC-Gil. & Sullivan

KFVB-Peter Potter  
 KNX-Operetta

**11:00 A.M.**  
**KFI-Studio Theatre**  
 CECA-Foreign Reporter  
 KLAC-Bill Stewart  
 KNX-Syncopation Piece

KHJ-Happiness Hour  
 KMPC-Record Session

**11:15 A.M.**  
**KECA-Frank & Ernest**

**11:30 A.M.**  
**KNX-Romance of Highways**  
 CECA-Yesterday on Broadway  
 KHJ-Gospel Singer  
 KFVB-Peter Potter  
 KFVD-Union Rescue Mission

**11:45 A.M.**  
**KHJ-Vet. Wants to Know**  
 KNX-Univ. Explorer

**12:00 Noon**  
**KFI-The Truitts**  
 KNX-Invitation to Music  
 KFAC-News  
 KLAC-Bill Stewart  
 KHJ-News  
 KMPC-Record Session

**12:15 P.M.**  
 KHJ-Bill Cunningham  
 KFAC-Met. Encores

**12:30 P.M.**  
**KFI-Quiz Kids**  
 KECA-This Week Around the World  
 KHJ-Hashknife Hartley  
 KFVB-Wizard of Ivor

**1:00 P.M.**  
**KFI-Theater**  
 KHJ-Hopalong Cassidy  
 KLAC-News, Bill Stewart

KNX-Invitation to Music  
 KMPC-Record Room  
 KFAC-Key'd Stylng  
 KFVB-S. Shoemaker

**1:15 P.M.**  
 KFVB-Skyway to Music

KLAC-Music; Dugout Dope

**1:30 P.M.**  
 KFAC-Wax Imports  
 KHJ-Kane, Pvt. Eye  
 KNX-Music For You  
 KLAC-Seattle Hlywd.  
 KFVB-Music

**1:45 P.M.**  
 KNX-Treas're B'ndst'd

**2:00 P.M.**  
**KFI-Big Guy**  
 KFAC-Concert Favor  
 KHJ-The Shadow

KMPC-Rancho Grande  
 KNX-Amer. Rhapsody

KLAC-Seattle-Hlywd.

**2:30 P.M.**  
**KFI-Harvest of Stars**  
 KFVB-Melody of Youth  
 KHJ-True Detective  
 KECA-Piano Play'n'se  
 KFVD-Editor of Air  
 KNX-News

**2:45 P.M.**  
 KNX-Melody Parade

**3:00 P.M.**  
 KNX-Main Street Music Hall  
 KFVB-Music  
 KHJ-Singing Marshal  
 KFAC-Museum Conc'rt  
 KMPC-Proudly We Hall  
 KLAC-Seattle-Hlywd.

**3:30 P.M.**  
**KFI-Tex Williams**  
 KHJ-Nick Carter  
 KNX-Boston Blacktie  
 KECA-Sammy Kaye  
 KFVD-Hank the Nite Watchman  
 KMPC-Hlywd. Bowl Preview  
 KFVB-Napoleon Hill

**4:00 P.M.**  
**KFI-\$1000 Reward**  
 KFAC-Masterpieces  
 KECA-Thing Called Life

KNX-Guy Lombardo  
 KHJ-Calif. Caravan  
 KLAC-Seattle-Hlywd.  
 KFVB-Revival Hr.  
 KMPC-News

**4:15 P.M.**  
 KMPC-Your Business Reporter

**4:30 P.M.**  
**KFI-The Saint**  
 KNX-Hit Jackpot  
 KECA-Music with Girls

KHJ-Peter Salem  
 KMPC-Margaret Whiting

**4:45 P.M.**  
 KMPC-America Speaks Up

**5:00 P.M.**  
**KFI-Sam Spade**  
 KFAC-Program 145  
 KHJ-World at Mid-Century

KNX-Percy Faith  
 KECA-Stop Music  
 KMPC-News, Music  
 KLAC-Seattle-Hlywd.  
 KRKD-Truth for Today

**5:15 P.M.**  
 KMPC-Les Browa

**5:30 P.M.**  
**KFI-Summer Sym.**  
 KFAC-Guy Bates Post  
 KHJ-Enchanted Hr.  
 KNX-Rocky Jordan  
 KRKD-News Bulletins  
 KMPC-Freedom Story

**5:45 P.M.**  
 KFAC-Waltz Time  
 KMPC-Know Your F.B.I.

**6:00 P.M.**  
 KLAC-News, Bill Stewart  
 KNX-We Take Your Word

KFAC-Masterworks  
 KFVB-Institute of Religious Science  
 KECA-Walter Winchell  
 KMPC-Mother's Album  
 KHJ-News

**6:15 P.M.**  
 KECA-Louella Parsons  
 KHJ-Take a Number  
 KMPC-L.A.-Sacram.

**6:30 P.M.**  
**KFI-Top Secret**  
 KNX-Horace Heidt  
 KECA-Ted Malone

**6:45 P.M.**  
 KHJ-Bands for Bonds

**7:00 P.M.**  
**KFI-Take or Leave It**  
 KMPC-L.A.-Sacram.  
 KNX-Contented Hr.  
 KHJ-This is Europe  
 KFAC-Music Magic  
 KLAC-Best in Variety  
 KECA-Wm. Tusher

**7:15 P.M.**  
 KECA-For Records

**7:30 P.M.**  
**KFI-Bob Crosby**  
 KFVB-Strollin' Tom  
 KFAC-Your Concert

KNX-The Whistler  
 CECA-Amazng Mr. Malone  
 KHJ-2000 Plus

**8:00 P.M.**  
**KFI-Pescha Kegan**  
 KHJ-20 Questions  
 KNX-Steve Allen  
 CECA-Tris Coffin  
 KLAC-Veteran Interview  
 KMPC-L.A.-Sacram.

**8:15 P.M.**  
**KFI-News**  
 CECA-Headlines  
 KLAC-Navy Show

**8:30 P.M.**  
**KFI-Symphony Hr.**  
 KNX-Jeff Regan  
 KECA-Walter Winchell  
 KHJ-Hlywd. Op. House  
 KLAC-Irwin Allen  
 KMPC-Headlines, Music

**8:45 P.M.**  
 KMPC-L.A.-Sacram.  
 KFAC-Sun. Eve. Club  
 KECA-Louella Parsons  
 KLAC-Hr. of St. Francis

**9:00 P.M.**

KECA-Think Fast  
 KLAC-News; Music  
 KMPC-L.A.-Sacram.  
 KFVB-Edition of Bible  
 KHJ-Glenn Hardy  
 KNX-Much About Doolittle

**9:15 P.M.**  
 KHJ-Orchestra  
 KLAC-Guest Star

**9:30 P.M.**  
**KFI>Show Time**  
 KFAC-Gateway Music  
 KECA-Box 13

KHJ-Chi. Theater  
 KNX-Guy Lombardo  
 KFVB-News  
 KLAC-Success Story

**9:45 P.M.**  
**KFI-Trouble In My Business**  
 KLAC-Here's to Vets

**10:00 P.M.**  
**KFI-Reporter**  
 KFVB-Music  
 KMPC-L.A.-Sacram.  
 KNX-Chet Huntley  
 KLAC-News  
 KLAC-Melody Parade

**10:15 P.M.**  
**KFI-Mayor Bowron**  
 KNX-Top of Week  
 KECA-Retail Clerks

**10:30 P.M.**  
**KFI-Amer. Forum**  
 KFAC-Nocturne  
 KFVB-Echoes Eden  
 KHJ-Arthur Van  
 KECA-Career Theater  
 KNX-Catalina Orch.

**11:00 P.M.**  
**KFI-Music & Muse**  
 KMPC-Hlywd. Hit Parade  
 KLAC-Across Footlights  
 KECA-Garwood Van  
 KHJ-Opera Concert  
 KNX-News

**11:15 P.M.**  
 KNX-Russ Morgan

**11:30 P.M.**  
**KFI-America United**  
 KFVB-Music U Want  
 KECA-Phil Ohman  
 KHJ-Little Symphonies

**11:45 P.M.**  
 KNX-Treasury Bandstand  
 KECA-Orchestra

**12:00 Midnight**  
 KNX-News, Music  
 KFVB-Footlights  
 KFAC-Serenade